This project has been an eye-opening experience and unlocked the way too many new possibilities. I was happy to get the opportunity to use multiple adobe software that I otherwise would never have learnt. Adobe Illustrator was rather simple to get my mind around due to me having experience in other adobe software, but InDesign was not. I struggled with the use of Adobe InDesign, I went into it with the thought of it being like Illustrator, especially the layout, but I found out quite quickly it was ‘stricter’ in the way functions worked in comparison to illustrator. For example, scaling an object in InDesign is rather stressful as there being two borders around an object, whereas in Illustrator it is a simple job of expanding by the corners. My inability in InDesign hindered a portion of my creative ability with one of my CARP posters, for one of the designs I wanted to do a newspaper collage however it was rather difficult to do it all via InDesign and I did not have the time to design in Illustrator. Another fallback was my unwillingness to use Photoshop, every mask or crop I did was done via After Effects as that is the software, I am most comfortable with.

The website design has proved to be a challenge, I remember saying to Mary, “making a website won’t be difficult but tedious” - this couldn’t have been more incorrect. The website has been a great cause of stress and pain, especially when I want everything to be at a level I’m satisfied with. For my first ever website, the site is not bad, and I like to think it has many features or aspects that may not be included in a first attempt.

I am not someone who usually plans what they attempt to design, this can be seen in a lot of my past work, I very much improvise on the spot as my creativity usually flows out naturally. However, those were without a time restraint, now I have a deadline, the pre-planning has been an essential part of getting work done on time and to a more than acceptable degree. While I believe some of my designs could be improved in time, for instance my CARP posters, they are at an adequate level in which I can accept. This is more apparent on my website, having a wireframe has been a crucial part of getting my website done in a suitable amount of time, this makes the website seem much more like a ‘drag and drop’ piece of work and it helps relieve a little bit of stress.

Overall, the module has been one of my favourites as it allowed creative freedom, with a few minor restraints, but this was one of the most efficient ways to learn a lot of the software and do things that I otherwise wouldn’t have learnt in my life.